

URB'N NATURE

ORGANIC COSMETICS



The new company is a partnership between two Spa professionals who are working to develop strategic partnerships with key individuals bringing an eco-luxury spa concept to the world. The professional spa-group will focus on developing a network of spas, introducing this concept and products to the finest locations throughout the world, that has previously never existed.

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In our fast pace world with fast growing Cities around the globe, the pollution within the Cities increased tremendously. 80% of world's population are living in urban environments. The monitored air pollution exceeds levels much higher than recommended by WHO.

Outdoor air pollution kills 3.3 million people, mostly in cities, every year. That is more than HIV, malaria and influenza combined - yet the sparse coverage of official data means that many cities are not even monitored. All day, the skin is in constant contact with air pollution, specifically ozone and PM2.5 that are microscopic fine particles. These pollutants can affect the skin, and the smallest particles may even penetrate down to the epidermal cells. They accelerate extrinsic skin aging, damage the integrity of the cutaneous barrier, and prevent it from functioning properly.

The impact of pollutants on the skin is even more enhanced by UV rays by the sun and IR heat rays and mostly unknown blue light e.g. monitor screens and energy saving bulbs. UV rays and pollution also cause higher oxidation, dehydration, premature aging. Most people are not aware to the damage these pollutions can do to our skin, our first barrier against external attacks. Within these polluted Cities, most people using products made of chemicals that are not healthy. Therefore, we bring pure Nature to the Cities. Our aim is to do the right step into the right direction to have a product, which fits our current Lifestyle & Global environment.



URB'N Nature is

Using the finest Organic Collagen and Hyaluronic materials available.

4D protection and regeneration System, with time activity

Multifunctional Protection and Repair System

Antioxidants - Antipollution

Protecting skin and cells against oxidative stress and environmental impacts.

Protection from light-induced stressors, repairing immune cells of skin.

Protecting against UV rays also against blue light (Screens and artificial LED bulbs)

Repair of damaged cells and membranes

Actively combatting rosacea and skin inflammations UV photo damages, reduction by 19%.

Hydration- Moisture Complex

Active Hydro Complex keeps the skin hydration up to 200% for more than 2 weeks, even the product is not applied in this time.

All products are - Made in Germany.

Having our own laboratory and production allows us to customize and guarantee the best quality.

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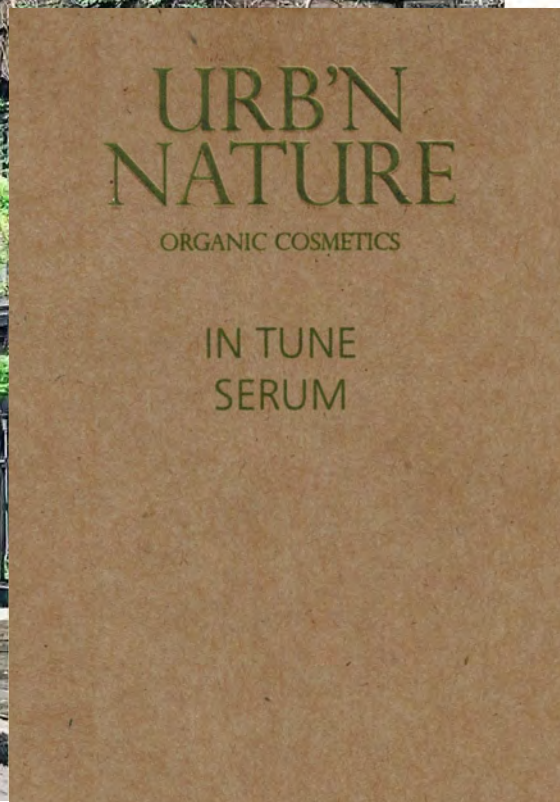
URB'N NATURE

designs beautiful products with high potential ingredients.

Naturally, our ingredients are certified organic.

We have manufactured our own organic enriched plant extracts, which we source from the best places around the world.

All **URB'N NATURE** products do not use any tap water, instead only pure organic Aloe Vera. Best cold pressed organic plant oils and organic essential oils from steam distillation are used only.



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We create and develop not only products to relax; we create the greatest memories & experience.

We bring the best together, innovation, cutting edge products and creativity.

Sustainability is our credo.

Using newest technologies based on costumers needs. Tailor made concepts is what we do. From international hotel chains to customized individual Spa's, we make Spa owners visions come true with our product ranges. We develop and produce the finest 100% natural products in the World. Making sure that all our ingredients are 100% organic selected from the finest places around the globe.





What we do not use

- synthetic Preservatives, such as parabens
- Crude oil or petrochemicals derived raw materials, such as mineral oil and paraffin
 - Synthetic surfactants
 - Ethoxylated raw materials, such as PEGs
 - Nitrosamines, such as TEA, DEA and MEA
 - Silicones
 - Synthetic fragrances, colours and dyes
 - No Genetically modified ingredients

Our formulas are 100% natural origin and completely free of synthetic chemicals and synthetic ingredients.

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